

## Satisfied Clients of the Center for Creative Learning:

### Public Sector

#### State of Wisconsin

Departments of Transportation  
Administration  
Revenue  
Natural Resources  
Workforce Development  
Public Instruction  
Secretary of State  
Commerce  
Regulation and Licensing  
Health and Family Services  
Employment Relations  
Agriculture  
Trade and Consumer Protection  
Employee Trust Funds  
Public Defenders Office

#### United States

Departments of Army  
Agriculture  
Forest Service  
Immigration and Naturalization  
Internal Revenue Service  
VA Medical Center Milwaukee  
VA Medical Center Atlanta  
US Postal Service

State of Illinois

City of Beloit

LaCrosse Water Utility

Milwaukee Sewerage District

Milwaukee County Transit System

Fond du lac Public Defenders Office

Medical College of Wisconsin

Children's Hospital of Milwaukee

Froedtert Memorial Hospital

Nat'l Assn of Housing and Redevelopment Officials

### Associations and Non-Profit Organizations

Catholic Knights Insurance Society

Wisconsin Fraternal Congress

Institute of Financial Education

Nat'l Association of Credit Management

Executive Agenda

The Executive Committee

Institute of Management Consultants

Nat'l Management Association - multiple chapters

Society of Human Resource Management

Assn of Purchasing Management - multiple chapters

American Heart Association

Certified Property and Casualty Underwriters

United Community Center, Milwaukee

United Migrant Opportunity Services

National Funeral Directors Association

Wisconsin Funeral Directors Association

National Foundation of Funeral Service

Funeral Service Alliance of Wisconsin

### Private Sector

Harley -Davidson Motor Company

Johnson & Johnson

IBM

Bank One

Journal Sentinel, Inc.

A T & T

Briggs & Stratton

GE Medical Systems

Kraft Foods

Procter & Gamble

SC Johnson Wax

Kelly Company

Rural Insurance Companies

Allen-Bradley

Beloit Corporation

Sysco Food Service

Meltric Incorporated

Aurora Health Care

Baxter Health Care

West Bend Co.

Kohler Corporation

WLTQ Radio

Oral-B Laboratories

M & I Data Services

Strattec Security Corp.

Quad Graphics

### Educational Institutions, Continuing Education programs and In-Service programs

University of Wisconsin Milwaukee/Green Bay/Madison -

Management Institute, Dept of Personnel Services,

Nursing School, Governmental Affairs,

Distance Learning, Outreach,

Center for Transportation Education

Marquette University

Alverno College

Milwaukee Public Schools

South Milwaukee School District

Administrators and Supervisors Council

Kenosha Unified School District

Milwaukee Teachers Education Association

Wisconsin Association of School Boards

Gateway Technical College

Lakeshore Technical College

Milwaukee Area Technical College

Moraine Park Technical College

Milwaukee School of Engineering

Waukesha County Technical College

Cardinal Stritch University

Weyawega, WI School District

Archdiocese of Milwaukee

Mount Mary College

Social Development Commission

Community Coordinated Child Care

St Anthony of Padua School

Twenty First Street School, Milwaukee

Many parent-teacher organizations

Parents Place

Cooperative Educational Service Agency

Muskego Norway School District

Special Needs Adoption Network

**And many, many more  
with encore performances  
since 1973!**

## Center for Creative Learning



### Over 20 Years of Successful Training

Providing government service, public and private sector organizations  
with high quality training and development programs  
since 1980.

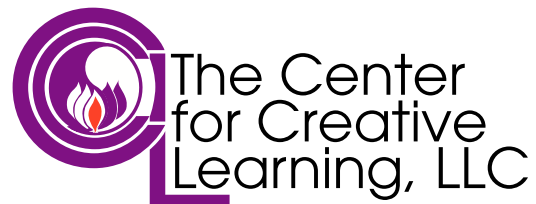
Demonstrating the experience and expertise  
you've depended on  
and continue counting on,  
with confidence,  
to meet your training needs.

**The Center for Creative Learning  
is now offering Open Enrollment Seminars  
at our Conference Center in Milwaukee!**

At each session participants will receive Key Principles which can be put into use right away — Plus an abundance of techniques that will help them apply those principles and integrate the concepts into their daily activities — assuring increased success and effectiveness. Continuing Education Units are available - please inquire!!!

**TOPICS**

- Balance or Burnout (Stress Management)
- Customer Service Excellence
- Positive Power Plays: Dealing with Difficult People
- Secrets to Successfully Motivating Others
- Understanding Personality Styles
- Bursting Through - Creativity and Problem Solving
- A Practical Guide to Business Ethics
- Tune Up and Tune In - Making Marketing Work Today and Tomorrow
- Maximizing Revenue in Difficult Times
- Time Mastery - Time Management and More!
- Communicating Across the Generation Gaps
- Emotional Intelligence: The Missing Link in Motivation and Leadership
- Coaching for Peak Employee Performance
- "Registered Corporate Coaching" Training
- FISH Camp Leader Training



at our NEW CONFERENCE CENTER  
with ample FREE parking!  
Barnabas Business Center - Jefferson Building  
4650 North Port Washington Road, Glendale, WI 53212  
A map to our facility is online at: [www.lightly.com/map.pdf](http://www.lightly.com/map.pdf)

**To Register:**

Call Patricia Clason  
(414) 374-5433  
(800) 236-4692  
or online at:  
[www.lightly.com/registration.html](http://www.lightly.com/registration.html)

MasterCard, Visa and American Express accepted

Also see a complete listing of our seminar schedule at:  
[MilwaukeeJobs.com](http://MilwaukeeJobs.com)  
in their new Seminars and Training section!



**PATRICIA CLASON**, RCC, has been a trainer, professional speaker, consultant and writer for over twenty-five years. She is now the Director of the Center for Creative Learning, LLC, which offers programs for personal and professional development at offices in Milwaukee, Madison, and Detroit. She has traveled across the continent doing over 3,000 presentations for corporations, associations, government agencies and non-profit organizations since 1973. Patricia has written many articles, training programs and personal growth seminars and has been a sought-after guest for radio and television.

The focus of her work is on alternative methods of teaching and learning that produce high quality results. Her search for the best in the technology of human resource development has taken her as a student on many adventures through traditional and some not-so-traditional training programs.

As a consultant and coach to other businesses, large and small, in the areas of start-up, marketing, and management skills, she guides

people to manifesting their dreams. Her articles often appear in business and trade publications and her column *Ask the Coach* appears in the Employment Times.

**Patricia Clason and the Center for Creative Learning offer  
customized workshops, speeches and training programs in these topic areas:**

**Ethics**

Ethics: What You Do When No One Is Looking  
When Your Word Becomes Law

**Time Management**

Time Mastery: Beyond Time Management  
Delegation for Cooperation and Results  
Putting Off Procrastination  
Getting The Job Done On Time!  
Mini-Meetings for Maxi-Results

**Stress Management**

Balance or Burnout? Your Choice  
Lighten Up! Your Workplace and Your Life

**Communication Skills**

Don't Eat the Menu: A New Perspective on Communication  
Positive Power Plays: Conflict Resolution and Negotiation Skills  
Dealing with Difficult People - Communication for Cooperation

**Management Skills**

Empowerment is More Than an 80's Buzzword!  
Emotional Intelligence: The Missing Link??  
Communication Across Generations  
Secrets to Successfully Motivating Others

**Plus various programs on**

**Team Building, Leadership, Supervisory Skills, Coaching as a Management Style**

**Patricia Clason - Center for Creative Learning LLC**

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